



ATHARVA COLLEGE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY

Affiliated to Mumbai University
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DEPARTMENT OF MASS MEDIA

TIME TABLE FOR THE ACADEMIC YEAR 2024-2025

Course: T. Y. BAMMC-Advertising		Batch: 2022-2025		Semester-5		Timings: 09:30 AM-02:00 PM	
Class Teacher: Ms. Geeta Nair				Classroom No: 5th Floor, Exhibition Lab			
Day/Time	Monday	Tuesday	Wednesday	Thursday	Friday		
09:30 AM-10:30 AM	Copywriting (SD)	Copywriting (SD)	Direct Marketing & E-Commerce (VP)	Advertising & Marketing Research (AN)	Brand Building (GN)		
10:30 AM-11:30 AM	Brand Building (GN)	Advertising & Marketing Research (AN)	Agency Management (CA)	Library & Research Work	Brand Building (GN)		
11:30 AM- 12:00 PM	BREAK						
12:00 PM-01:00 PM	Social Media Marketing (AS)	Direct Marketing & E-Commerce (VP)	Library & Research Work	Agency Management (CA)	Social Media Marketing (AS)		
01:00 PM-02:00 PM	Social Media Marketing (AS)	Agency Management (CA)	Advertising & Marketing Research (AN)	Copywriting (SD)	Direct Marketing & E-Commerce (VP)		

SUBJECT	NAME OF FACULTY
Agency Management	Ms. Chaturthi Apte
Copywriting	Mr. Saurabh Deshpande
Advertising & Marketing Research	Ms. Akshata Narkar
Brand Building	Ms. Geeta Nair
Social Media Marketing	Ms. Aditi Surve
Direct Marketing & E-Commerce	Mr. Varun Phadke

*Changes are subject to the availability of the Classroom and Faculty. Extra Practical Sessions/Guest Sessions will be arranged on Saturday's.

[Signature]
COURSE INCHARGE



[Signature]
PRINCIPAL